

STAR HOUSE FOUNDATION



ROSWELL  
BEER FESTIVAL

### EXCLUSIVE SPONSORSHIPS

	Brewmaster \$10,000	VIP Experience \$10,000	Token \$5,000	Music \$5,000	Water \$2,500	Wristband \$2,500	Volunteer T-Shirt \$2,500	Sanitizing Stations \$2,500
Unique Sponsor Logo Opportunities	Logo on Tasting Glasses	VIP Tent Signage	Logo on Festival Tokens	Logo on Gazebo/Stage	Logo on Water	Logo on Wristband	Logo on Volunteer T-shirts	Logo on Sanitizing Stations
Sponsor Logo on Event Marketing Material; Website, Social Media, and Signage	★	★	★	★	★	★	★	★
Beer Tent with Sponsor Logo	★	★	★	★	★	★	★	★
Access to VIP Experience; Tent & Restrooms	★	★	★	★	★	★	★	★
VIP Transportation to and from Festival	★	★	★	★				
Sponsor Name on Event T-Shirt	★	★						
Sponsor Name on Beer Tent	2 tents	1 tent	1 tent	1 tent	1 tent	1 tent	1 tent	1 tent
VIP Tickets Included	14	14	10	8	2	2	2	2
Food & Swag Tokens Included	40 tokens	40 tokens	30 tokens	16 tokens	4 tokens	4 tokens	4 tokens	4 tokens

### SPONSORSHIPS

	Keg Sponsor \$5,000	Tap Sponsor \$2,500	Pint Sponsor \$1,000
Sponsor Logo on Event Marketing Material; Website, Social Media, and Signage	★	★	★
Beer Tent with Sponsor Logo	★	★	★
Access to VIP Experience; Tent & Restrooms	★	★	★
VIP Transportation to and from Festival	★		
Sponsor Name on Beer Tent	2 tents	1 tent	1 tent
VIP Tickets Included	10	4	2
Food & Swag Tokens Included	20 tokens	8 tokens	4 tokens