



**TASTE**  
400 Craft Beers



**ENJOY**  
Local Cask Beers



★ Join us at our boutique event, one of the Southeast's premier beer festivals held under the oaks in Historic Roswell, Georgia. We will have great food from some of Roswell's best restaurants, 400 beers to choose from, and live music. As a sponsor you will enjoy our VIP Experience with access to an exquisitely furnished tent, luxury restroom facilities, and unlimited food and drinks.

★ The event will raise ~\$250,000 this year to support STAR House Foundation, benefiting local kids in need. In addition to the generous financial support from our sponsors, the event consumes over 4,000 hours of service from more than 350 volunteers. There are plenty of ways for you to contribute to this great cause!

★ A sponsorship with us not only serves children in need, but also puts your brand in front of an audience of 2,000 affluent craft beer drinkers.

## EXCLUSIVE SPONSORSHIPS

	Brewmaster \$10,000	VIP Experience \$10,000	Token \$5,000	Music \$5,000	Water \$2,500	Wristband \$2,500	Volunteer T-Shirt \$2,500	Sanitizing Stations \$2,500
Unique Sponsor Logo Opportunities	Logo on Tasting Glasses	VIP Tent Signage	Logo on Festival Tokens	Logo on Gazebo/Stage	Logo on Water	Logo on Wristband	Logo on Volunteer T-shirts	Logo on Sanitizing Stations
Sponsor Logo on Event Marketing Material; Website, Social Media, and Signage	★	★	★	★	★	★	★	★
Beer Tent with Sponsor Logo	★	★	★	★	★	★	★	★
Access to VIP Experience; Tent & Restrooms	★	★	★	★	★	★	★	★
VIP Transportation to and from Festival	★	★	★	★				
Sponsor Name on Event T-Shirt	★	★						
Sponsor Name on Beer Tent	2 tents	1 tent	1 tent	1 tent	1 tent	1 tent	1 tent	1 tent
VIP Tickets Included	14	14	10	8	2	2	2	2
Food & Swag Tokens Included	40 tokens	40 tokens	30 tokens	16 tokens	4 tokens	4 tokens	4 tokens	4 tokens

**ONE DAY, ONE OF A KIND EVENT**



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## SPONSORSHIPS

	Keg Sponsor \$5,000	Tap Sponsor \$2,500	Pint Sponsor \$1,000
Sponsor Logo on Event Marketing Material; Website, Social Media, and Signage	★	★	★
Beer Tent with Sponsor Logo	★	★	★
Access to VIP Experience; Tent & Restrooms	★	★	★
VIP Transportation to and from Festival	★		
Sponsor Name on Beer Tent	2 tents	1 tent	1 tent
VIP Tickets Included	10	4	2
Food & Swag Tokens Included	20 tokens	8 tokens	4 tokens

**ONE DAY, ONE OF A KIND EVENT**